Friends of the Capitola Branch Library
Chapter of the Friends of the Santa Cruz Libraries

Meeting Minutes September 15, 2018

1. Introductions.
   Toni called the meeting to order at 10:02 AM, and had everyone introduce themselves.

2. Treasurer’s report
   Keith reported a bank balance of $26,287 at the end of August. For August the book store made $3676.60 while online sales were $946.92.

3. Library tips and tricks by Brenda McIlroy
   Brenda mentioned that the Capitola Book Group is being held at the Aptos branch the 1st Wednesday of the month at 10:00 AM. She also reminded us that the library has access to eBooks. The library has a strong young adults section and a new books section on the website. Also on the website are research pages. From the Santa Cruz Public Library site you can get to bookbrowse.com. There, if you enter a novelist's name there is a “Read alike” section with works from similar authors.

4. Programming focus for the new library
   Barbara Gorson led a discussion about what programming we might want to sponsor as a Friends group. The library system’s strategy supports Community Led Programming. After meeting with library staff she is suggesting the Capitola branch become a center for writing. More information is available on the attached page. There would be a need for the Friends to provide funding and personnel to make this happen. Hopefully we can make a decision in the next few months, including details. Gayle pointed out that we will need experts / writers as part of the Friends to lead these programs. We should start reaching out now so that these people are involved soon so that we’re up and running on opening. Toni asked us to come up with suggestions before the next meeting.

5. Update on the new building:
   The groundbreaking and kickoff will happen 11/2 in the morning. Watch the local papers for updates on what’s happening with the building.

6. Capitola Friends Donation
   Steve proposed that the Capitola Branch Friend’s goal be to help build the new library by providing support of $25,000. The group agreed unanimously.

7. Bookstore news:
   Open hours, Fridays and Sundays 12:00 PM to 4:00 PM, Saturdays 10:00 AM to 4:00 PM. Please let us know of any sources of books.

Meeting adjourned at 11:10 AM.

Next meeting
November 17, 2018, 10:00 AM.
Capitola Branch Library Center for Writing

DESCRIPTION:

- Appreciation, Creation, Events.
- Build skills and knowledge.
- Provide a welcoming space (for writers of all types and ages), space and a community of learning and support.
- Various genres: non fiction, academic, civic engagement, creative (short story, long form, drama, screenplay), memoir, blog postings, reviews (music, movie, book, etc), grant proposals, business plan, etc.
- Give voice to local writers
- Potential Partnerships: Cabrillo, Bookshop SC, UCSC, schools

IDEAS:

- Artist in Residence – with a paid stipend for 6 mo commitment. (get a grant?)
- Shared Community Space —public storytelling; armchair theater, poetry slam, open mic nights. Potentially use Rispin property as shared space for some events
- Writing contests (short story, poetry, etc)
- Book Festival/Self published book festival
- Writing clubs for various genres
- Author talks and presentation (local and national)
- Classes and workshops
- Writing assistance for specific needs (general and job related) – 1 on 1 coaching for resumes, cover letters, applications, newsletters, poems, etc.
- Space for writers to write (silent group writing).
- Resources for writers of all types (hard copy and digital)
- Recommend and/or provide Web services, and software used for digital content creation and publishing; provide access to on line writing classes.

ISSUES TO DEAL WITH:

- Funding
- Staff (design, plan, prepare, market and deliver programs)