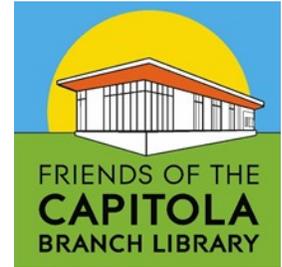


# Friends of the Capitola Branch Library

*Chapter of the Friends of the Santa Cruz Libraries*



## Meeting Minutes November 17, 2018

### 1. Introductions.

Toni called the meeting to order at 10:02 AM, and everyone introduced themselves

### 2. Treasurer's report

Keith reported a bank balance of \$35,367.21. For October the book store made \$3742 and online sales were \$667.

### 3. Brief discussion of the Capitola Branch Friends' donation to the capital campaign

We previously agreed to contribute \$25,000 towards the new branch. We have naming rights for the Electronic Homework Room and we would like to name it for Barbara Gorson. Steve moved that we do so and Gayle seconded. Passed unanimously.

### 4. Bookstore news

The store will be open extra hours over the holidays. There are volunteer opportunities to help out, please let Karen know if you're available. We can use these materials for the store - more books, CDs and DVDs - especially kids books and DVDs.

### 5. Update on the new building

We discussed the 11/9 groundbreaking and the kick off of the public campaign. The old building is down but the material is still there. We've sold 22 pavers as of this meeting. The actual construction is slated to being 12/6 with occupancy by 5/2020. There will a web cam on the site. We've upped the Capital Campaign goal to \$750,000 over the life of the campaign.

### 6. Programming focus for the new library

Keith presented an outline proposed by the SCPL staff of items requested for the Capitola branch. Toni stated that she hopes local groups are contacted about their needs for the new library. Gayle pointed out that outreach is important so that teens will use the new teen room, and that technology is very important for adolescents. Toni & Gayle asked about disbursement formula from the board in January and what will be prioritized.

We continued the conceptual discussion of how we would like the new branch to be known regionally. We need to think about the types of experts we might invite to our meetings to talk with us about this sort of planning. All of us should look for organizations and writing groups in our community such as Kayak out of Cabrillo. Please bring ideas to the next meeting to discuss.

Meeting adjourned at 10:58 AM.

### Next meeting

January 19, 2019, 10:00 AM.