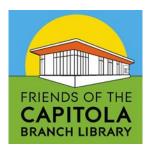
Friends of the Capitola Branch Library

Chapter of the Friends of the Santa Cruz Libraries

Meeting Minutes September 21, 2019



Introduction:

Toni started the meeting at 10:03 AM and had us introduce ourselves. She updated the group about the paver program and the capital campaign. The new building construction is planned to be finished by the end of April. Susan Nemitz, Library Director says it will then take 6-8 weeks to get the library ready. It should be open by early summer.

Santa Cruz Public Library Friends (FSCPL) Board Treasurer, Virginia Morris, discussed the financial status of the Friends organization.

Toni Introduced Ginny who described the history of the organization. Measure S passage precipitated changes to the Friends, needing them to raise money to fill in behind Measure S. They needed to raise large amounts for the branches, but not a lot of general funds for the organization.

There was a question about adding chapters and request for transparency and sustainability. Toni thanked Ginny for taking on the treasurer's role. Ginny mentioned that the Friends are going into the budget process and setting goals and objectives. Several models have been presented to the board. The Joint Powers Authority gave FSCPL \$50,000 to pay for fundraising and marketing.

Treasurer's report

Our current balance is \$46,400. Bookstore and Amazon sales are doing well, with lots of good donations. Amazon sales are over \$700 for September and the bookstore brings in about \$3000 / month.

Update on the status of the proposed MOU between the FSCPL and chapter organizations.

Chapter Presidents met with Martin and presented a number of issues. One was the MOU which wasn't created with input from the chapters. The MOU may be on hold. There have been 2 meetings about the MOU so far. The most recent one discussed the percentage levy of FSCPL, and we agreed to go from 5% to 6%. The earlier meeting talked about the elements of the MOU. There will be another meeting about the rest of the topics.

Funds requested by the SCPL.

SCPL requested that we allocate \$1000 for the summer reading program performers for the coming year. No objections.

Our Community Reads program developed by the Aptos Branch Friends.
Read about what Aptos did last year: https://www.friendsofaptoslibrary.org/our-community-reads---2020.html

They select one book for the year and are about to select the coming year's book. Toni is

hoping that we can support Aptos, both with volunteers and funds. The program runs late January to early March. Gayle said we should have a representative to Aptos, who would get our group involved, put out information to our community, and manage the program. Ginny hopes that we can contribute in kind with locations and speakers, increasing the energy level. Toni and Keith were nominated with help from Shelly and Steve. Irene offered to help if there is a project/presentation involving children. There is a meeting September 26 at Aptos Library Meeting Room at 5:30.

Looking forward . . . Capitola Friends' plans for the new library.

Ron Skelton made a suggestion for a fundraiser and Toni passed the proposal around.

Toni suggests we start meeting monthly beginning in January due to the library opening getting closer.

Toni asked for guidance on how to organize us moving forward. Gayle suggested we have a brainstorming session with input about what things modern libraries are doing today. Hopefully individuals will take on projects and present them to us in January or February. For the November meeting we should come with ideas for future programming.

Toni adjourned at 11:07 AM.

Meeting dates through 2020: November 16, 2019 Monthly every third Saturday beginning January 25.