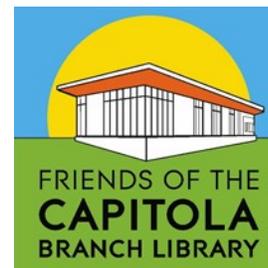


Friends of the Capitola Branch Library
Chapter of the Friends of the Santa Cruz Libraries



Meeting Minutes January 18, 2020

Introduction:

The following were present: Toni Campbell, Karen Scott, Irene Freiberg, Brenda McIlroy, Heather Norquist, Steve Walsh, Ruth Walsh, Ron Skelton, Jean Skelton, Judith Masters, Craig Wilson.

Treasurer's report:

Karen reported that the current total balance on deposit with FSCPL is \$63,500. Holiday season sales were very good. There was a recent large book and DVD donation. On-line sales have been good, even after the holidays.

Updates:

The City of Capitola paver sales continue, with over 300 sold. Capital Campaign donations are still coming in.

New building:

There was recently an article in the City of Capitola Newsletter. Project Manager Tanza says the new ending date for construction is the end of May, but it depends on PG&E. The City has done all the required engineering and they are just waiting for PG&E to underground the overhead wires. Five people took cookies to the construction crew and got a tour and Irene gave her impressions. Heather reported that the library has started hiring 3 part-time Library Assistants and a shared bi-lingual librarian.

Program:

1. Our Community Reads For program of events, go here:

<https://www.friendsofaptoslibrary.org/our-community-reads---2020.html>

Toni reported that she, Steve and Keith are working on plans for the author talk in Samper Hall on February 27, 2020. The Cabrillo history department is co-hosting this event. Steve is working on hotel costs, as the author will spend Wednesday and Thursday nights here in Capitola.

Aptos asked us to sponsor a reception at the Sesnon, but we declined. We will provide cookies in the lobby of Samper instead. We're looking for volunteers to bake cookies! An added benefit is that we are learning how to do this kind of event.

2. Financial planning As a result of hard work, great volunteers, and generous materials donors, our Friends' group has amassed quite a bit of money from sales at our store in the

Capitola Mall. That said, our bookstore will go away when the mall closes. We've begun the discussion of planning when and how we want to spend these funds over the coming two or three years during which time the Friends group will grow and begin to do their own planning and fund development. Some categories to consider:

Planned expenditures to date:

- Our community reads author talk
- Writing With Animation Library Program.

Other possibilities include the opening day collection, solar panels on the building, and other programming.

Opening day collection - The library would like all new materials in the building. Staff estimates this will cost \$356,000. The Library has about \$168,000 for the opening day, leaving about \$190,000 remaining. There was already a \$10,000 opening day contribution arranged by the capital campaign. The new materials will be circulated back to the Capitola branch for 3 months.

Solar panels on the roof - Jamie Goldstein, Keith Gudger, Toni, Gayle, Dave Tanza, Steve Jesberg will meet this coming week regarding the feasibility of a solar option for the building.

Programming - We're hoping to collaborate with Capitola Parks & Rec in the development and delivery of a vibrant set of programs to be offered in addition to those planned by Library staff for the branch and also system wide. Toni and Gayle will meet with Nikki Bryant from Parks & Rec about possibilities next week. Craig suggested budget allocations to specific categories: e.g., 35% to programs, etc. Toni answered that that will be covered in the next meeting.

Other: - Brenda suggested a monthly community learning day - a series of one day programs. She provided a list of other programs from the Library staff.

Meeting adjourned at 11:30

Meeting dates through 2020: Monthly every third Saturday

Next meeting: Feb. 15, 2020

Parking: Contact Toni Campbell (lilyjustine65@gmail.com) for a parking pass to use in the Capitola City lot during the meeting.